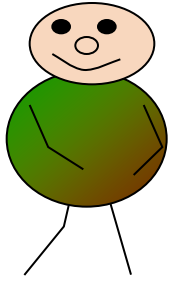


*Selected Topics in Project Management*  
"John goes to Town"

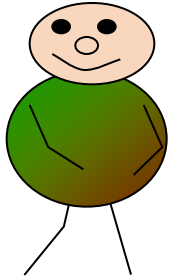
Marc Conrad

<http://perisic.com/stpm>



# A Project

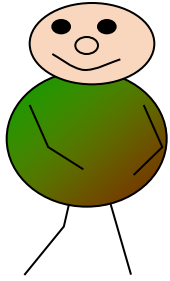
- John goes to town.
  - John goes to the bus stop, waits for the bus, pays the driver and takes a seat.
  - Ten minutes later the bus arrives at the town centre. John leaves the bus.
  - John is happy.



# What went wrong?

- John goes to town.
  - He goes to the bus stop but the bus already left.
  - John is late.

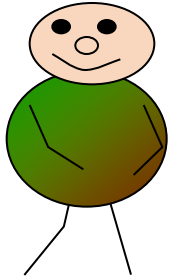
# Time



# What went wrong?

- John goes to town.
  - He goes to the bus stop, waits for the bus, wants to pay the driver but hasn't got enough money.
  - John stays at home.

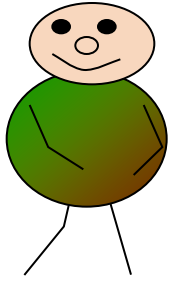
# Cost



# What went wrong?

- John goes to town.
  - He goes to the bus stop but suddenly he decides to take a taxi, however as the costs of a taxi are much higher than the bus fare John hasn't got enough money.
  - John is late.

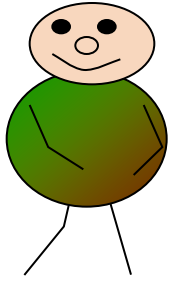
# Scope



# What went wrong?

- John goes to town.
  - He goes to the bus stop, waits for the bus, pays the driver and takes a seat.
  - John realizes that travelling in busses makes him sick. He would prefer having taken a taxi.
  - John arrives in the town centre but is very unhappy.

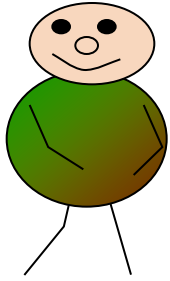
# Quality



# What went wrong?

- John goes to town.
  - He goes to the bus stop, waits for the bus, pays the driver and takes a seat.
  - Two minutes later the bus breaks down.
  - John is late.

# Risk

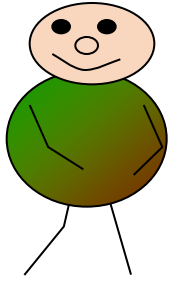


# What went wrong?

- John goes to town.
  - While walking to the bus stop he starts questioning the whole purpose of life, universe and 'going to town'; feels unmotivated and loses focus.
  - While reflecting on all this he misses the bus.
  - John is late.

# Human Resources

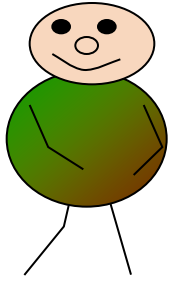




# What went wrong?

- John goes to town.
  - John tries to find out when the bus is leaving, searches the web, calls the bus company and asks his friends but the information cannot be found.
  - John comes to the bus stop minutes after the bus has left.
  - John is late.

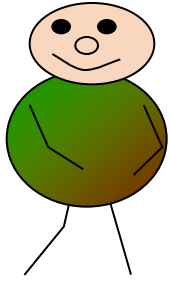
# Communication



# What went wrong?

- John goes to town.
  - He goes to the bus stop, waits for the bus.
  - John has a long argument with the driver about the correct route to the centre. Finally the driver loses her temper and makes John to leave the bus.
  - John is late.

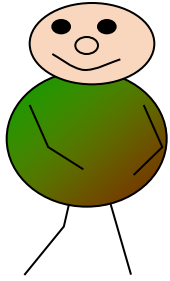
# Stakeholders



## What went wrong?

- John goes to town.
  - John hasn't got shoes.
  - John stays at home.

# Procurement



# What went wrong?

- John goes to town.
  - John has the right amount of money, and is in time for the bus. He has shoes, feels motivated and the busses are running fine.
  - John goes to the wrong bus stop.
  - John is unhappy.

# Integration

# Ten Knowledge Areas of Project Management

